Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to <u>www.nislalove.com</u>, <u>www.chooselovesolutions.com</u>, and Choose Love Solutions, LLC, (CLS) and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Choose Love Solutions, LLC include www.chooselovesolutions.com, CLS, Nisla Love, and www.nislalove.com. The CLS website is a Tax Preparation and Accounting Services site. By using the CLS website, you consent to the data practices described in this statement.

Collection of your Personal Information

To better provide you with products and services offered on our Site, CLS may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address

We do not collect your personal information unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering sweepstakes or contests sponsored by one of our partners or us; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

CLS collects and uses your personal information to operate its website(s) and deliver your requested services.

CLS may also use your personally identifiable information to inform you of other products or services available from CLS and its affiliates.

Sharing Information with Third Parties

CLS does not sell, rent or lease its customer lists to third parties.

CLS may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. CLS may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange deliveries. All such third parties are prohibited from using your personal information except to provide these services to CLS, and they are required to maintain the confidentiality of your information.

CLS may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with the legal process served on CLS or the site; (b) protect and defend the rights or property of CLS;

and/or (c) act under exigent circumstances to protect the personal safety of users of CLS, or the public.

Opt-Out of Disclosure of Personal Information to Third Parties

In connection with any personal information we may disclose to a third party for a business purpose, you have the right to know the following:

• The categories of personal information we disclosed about you for business purposes.

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt out of disclosing your personal information. If you exercise your right to opt out of disclosing your personal information, we will refrain from disclosing your personal information unless you subsequently provide express authorization for the disclosure of your personal information. To opt out of disclosing your personal information, visit this Web page: www.chooselovesolutions.com/contact.

Tracking User Behavior

CLS may keep track of the websites and pages our users visit within CLS to determine what CLS services are the most popular. This data is used to deliver customized content and advertising within CLS to customers whose behavior indicates interest in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by CLS. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding the use of the CLS website.

Use of Cookies

The CLS website may use "cookies" to help you personalize your online experience. A cookie is a text file placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize CLS pages or register with CLS sites or services, a cookie helps CLS to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same CLS website, the information you previously provided can be retrieved, so you can easily use the customized CLS features.

You can accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you choose to decline cookies, you may not be able to fully experience the interactive features of the CLS services or websites you visit.

Security of your Personal Information

CLS secures your personal information from unauthorized access, use, or disclosure. CLS uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no Internet or wireless network data transmission can be guaranteed 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, and provide a good or service requested by you or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise, use your personal information internally in a lawful manner compatible with the context in which you provided the information.

Children Under Thirteen

CLS does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third-Party Communications

We respect your privacy and give you an opportunity to opt out of receiving announcements of certain information. Users may opt out of receiving any or all communications from third-party partners of CLS by contacting us here:

- Web page:chooselovesolutions.com/contact

- Email: admin@chooselovesolutions.com

E-mail Communications

From time to time, CLS may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. To improve our Services, we may receive a notification when you open an email from CLS or click a link therein.

If you would like to stop receiving marketing or promotional communications via email from CLS, you may opt out of such communications by admin@chooselovesolutions.com

External Data Storage Sites

We may store your data on servers provided by third-party hosting vendors with whom we have contracted.

Changes to this Statement

CLS reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

CLS welcomes your questions or comments regarding this Statement of Privacy. If you believe that CLS has not adhered to this Statement, please contact CLS at:

Choose Love Solutions, LLC

Spring Lake, North Carolina 28390

Email Address: admin@chooselovesolutions.com

Effective as of January 31, 2023